



## An evolving service

**Area of Expertise:** Temporary

### The Challenge

Siamo has been supplying flexible workers to a leading manufacturer of car seats, window regulators and latches since 2004. During this time, the automotive industry has experienced highs and lows, requiring a flexible approach to site coverage, recruitment strategies, selection criteria and infrastructure, to ensure successful year-on-year delivery of services. Siamo's approach to recruitment has evolved to meet these changing business demands, enabling optimum staffing levels to be maintained.

### The Result

Siamo's on-site presence, local network and sector expertise has enabled it to consistently meet business demands - which have been extremely high over the past three years - resulting in the renewal of its contract four times since 2004. Today, Siamo is engrained in the manufacturer's culture. Exceptional relationships have been established across all levels of the business, working hand-in-hand with the company to fulfil staffing requirements as it expands the business and opens new plants, maintaining exceptional levels of quality. The high quality of the candidates is the key to this success, and is reflected in over 300 employees gaining full-time contracts since January 2015.

case study Siamo delivered high numbers of staff in a short period of time as the headcount increased across the manufacturer's three plants (figure excludes the 153 staff awarded full-time contracts during this period).

Current status	On site – Sole supplier
Size	1.5 million square foot
Product range	Car seats, window regulators and latches
Output (value streams)	£300m annual worth
Automotive	Production
Peak temp number (per day)	488

